



Colorado Association of Chiefs of Police 2018 Annual Conference

Hello,

We appreciate your interest in participating in the 2018 Annual Conference hosted by the Colorado Association of Chiefs of Police. We could not support our members without your continued support of CACP.

This year's conference will be held in Colorado Springs, Colorado June 24-26, 2018!

The CACP Exhibitor Show will provide a showcase of products and services used in the law enforcement profession. We invite you to review the enclosed information about the sponsorship and exhibitor opportunities, and to fill out the online application as soon as possible.

The exhibitor show will be open on Monday for both attendees and the public. Attendees will have dedicated time to walk the show. Exhibitors will be able to set up on Sunday evening, and more details to follow closer to the conference.

Our exhibit area sells out every year—don't wait—sign up now! Complete the online registration and ensure your participation at the 2018 Colorado Association of Chiefs of Police Annual Conference.

Exhibit only opportunities will open only if space allows. All sponsorships listed below include an exhibitor booth.

We have a limited number of booths available and booth assignments will be done on a first come, first serve basis. First preference will go to companies purchasing sponsorships that are \$2,000+.

Reservation deadline is May 31, 2018 or until space is SOLD OUT.

We look forward to seeing you there!

Regards,

Colorado Association of Chiefs of Police

Exhibitor Schedule

Final details will be sent closer to the conference in the exhibitor and sponsor kit.

Sunday, June 24

- Exhibitors and sponsors are invited to participate in the golf tournament on Sunday! See the registration site for more information.
- Exhibitors and sponsors can set-up booth Sunday evening. Time will be determined closer to the conference.

Monday, June 25

- Exhibit hall will be open all day Monday to both attendees and the public.
- Exhibitors and sponsors are welcome to join us at the reception this evening.
- If you'd like to attend the banquet, please purchase tickets online.
- Sponsor presentation's (at qualifying levels) will be scheduled with the CACP office.
- Tear down of exhibit hall will begin after 7:30PM.

Tuesday, June 26

- Sponsor presentation's (at qualifying levels) will be scheduled with the CACP office.

2018 Colorado Association of Chiefs of Police Sponsorship Opportunities

The following sponsor opportunities have been designed to give your company maximum exposure.

Benefits Included Per Level	Title	Gold	Silver	Bronze
Five-minute presentation to the CACP Board prior to their board meeting	Yes			
Two-three minutes to address attendees prior to a session.	Yes	Yes		
One-time use of the CACP attendee mailing list—use to be coordinated with the conference office	Yes	Yes	Yes	
Complimentary one-time, article in the weekly electronic newsletter	Yes	Yes	Yes	
Electrical outlet at no charge-by request	Yes	Yes	Yes	
Complimentary exhibit booth space- table, pipe and drape, wastebasket, 2 chairs	Yes	Yes	Yes	Yes
Two exhibitor passes for vendor hall	Yes	Yes	Yes	Yes
1 Free insert in conference registration bag	Yes	Yes	Yes	Yes
Sponsor advertisement in weekly electronic newsletter	Yes	Yes	Yes	Yes
Company description on the CACP website before, during, and one-month post conference. Including logo as a hyperlink.	Yes	Yes	Yes	Yes
Sponsor listing and logo in the pre-conference and on-site promotional materials	Yes	Yes	Yes	Yes
Acknowledgement on the conference banner	Yes	Yes	Yes	Yes

Sponsorship Opportunities

All sponsorships will be acknowledged on the sponsor page at www.colochiefs.org and in the conference registration brochure (if commitment is received prior to printing). All promotional items must be approved by conference committee and coordinated with the conference office.

Title Sponsor..... \$5000 (only 1 available)

Gold Sponsors..... \$3000

Awards Dinner.....Only 3 available!

The awards dinner on Monday evening will serve as one of the few opportunities all attendees come together to recognize deserving members for their achievements. Sponsoring this event will allow maximum exposure to the leaders of our organizations. Includes three people attending the banquet. There will be a table for materials provided at the banquet. The two-three-minute presentation will be coordinated with the conference office.

Reception.....Only 3 available!

On Monday evening, invite the guests to join you prior to the Awards Dinner. This event will feature at most, three sponsors. A table will be provided for brochures, giveaways, etc. during the reception. If you want to provide drink tickets, those will be at sponsor cost. The two-three-minute presentation will be coordinated with the conference office.

Silver Sponsors..... \$2000

Audio Visual Sponsor

This sponsorship covers all audio-visual costs related to the conference. As show attendees walk the conference, signs will be displayed acknowledging this sponsorship.

Lunch Sponsor

Sponsors will cover the cost for all the lunches throughout the conference. Signs will be displayed acknowledging this sponsorship. A table will be provided for materials to be set out during the lunches.

Program Sponsor

Sponsor will receive enhanced recognition within the program. Conference handout will be stuffed into the program, rather than placed in the bag.

Bronze Sponsors..... \$1000

Wireless Internet Sponsor

This sponsorship covers the cost to provide wireless internet connectivity to the entire conference center. Signs will be displayed acknowledging this sponsorship.

Entertainment Sponsor

This sponsorship covers the cost to provide entertainment to the attendees on Wednesday evening. A table will be provided to place materials out for the evening.

Golf Tournament

Sponsor the golf tournament and you'll get to interact with all players on Sunday. Opportunities exist during the putting contest, during lunch, a drink cart sponsor and sponsorship at a designated hole. First come, first serve with hole selection.

ITEMIZED SPONSORSHIP OPTIONS

As an event or item sponsor, you will also receive recognition on any sponsor recognition pieces. You will be responsible for providing the required number of logo'd pieces for the conference participants. The following sponsorships do NOT include an exhibitor booth.

Pens.....\$500

With your logo on a pen, your name will be front and center as the participants take notes during the conference and beyond. You will be responsible for providing the pens.

Lanyards.....\$500

The lanyards will have your logo imprinted and will be worn by every attendee at the conference. You will be responsible for providing the lanyards.

Conference Bags.....\$500

Sponsoring the Official CACP 2018 Annual Conference tote bag will make your company a center point of every attendee's attention. You will be responsible for providing the bags.

Exhibitor Giveaway.....Donation based.

Participants will be encouraged to visit exhibitors to collect raffle tickets. They will be able to choose which giveaway prize(s) they enter. Donate an item(s) and encourage attendees to stop by!

2018 Colorado Association of Chiefs of Police Exhibitor Opportunities

EXHIBITOR FEES-- \$550

Additional Exhibitor Only Pass- \$100 each

The exhibit fee includes:

- Table-top space including one draped table, two chairs, and wastebasket.
- Listing in the onsite program guide.
- Direct Web link to your organization's homepage. Please provide URL on the application form.
- One "Exhibitor Only" pass is included in the cost of an exhibit space, which includes lunch on Monday and Tuesday. Additional passes are available for \$100 each. If an exhibitor chooses to attend any conference sessions, they are required to register for the conference separately. The "Exhibitor Only" pass does not include admission to conference sessions.

Exhibitor only opportunities will open in mid-April if space allows.

2018 Colorado Association of Chiefs of Police Advertising Opportunities

MEDIA DISTRIBUTION-- \$250

As an additional opportunity, your brochure, pamphlet, etc., can be placed in each attendee's registration packet. A fee of \$250 is charged for participation in this distribution program. Please send a sample for approval, via email. It is the exhibitor's responsibility to provide the needed number of copies. The exhibitor must ship the inserts directly to the CACP office. Inserts must arrive at the office no later than Thursday, June 7, 2018. Exhibitors are responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.

[Reserve your spot here!](#)